

## Support for the Norwegian Cancer Society

*Swedish Match AB is requesting a postponement of the implementation of the standardised packaging legislation on snus until its legality has been tested in a court of law.*

*The Norwegian Cancer Society has declared its intention to intervene in the case to support the State represented by the Ministry of Health and Care Services.*

*The purpose of plain packaging is to contribute to prevent children and young people from starting to use tobacco. In court, Ms Anne Lise Ryel, Secretary General of the Norwegian Cancer Society, will deliver a statement in support of standardised packaging on snus. Standardised packaging is a measure in the FCTC which we fully support.*

*Tobaksfakta endorses the Norwegian Cancer Society's statement concerning support for standardised packaging.*

Göran Boëthius  
Chair  
Tobaksfakta – oberoende tankesmedja